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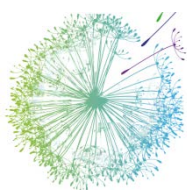


Project Erasmus + «LMPT Professional Bachelor and Master Degrees in open and distance learning for sustainable tourism development in China, Vietnam and Kyrgyzstan»



Newsletter
N° 1
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It is official, the United Nations (UN) proclaimed the year 2017 as that of **'sustainable tourism for development'**. Exit therefore mass tourism that reinforces social inequalities and threatens the environment!



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT

Given its significant development potential, an approach to sustainable tourism development is needed to encourage long-term growth while maintaining a balanced use of resources.

The Project Erasmus + LMPT « Professional Bachelor and Master Degrees in open and distance learning for sustainable tourism development in China, Vietnam and Kyrgyzstan »

led by a consortium of 24 European and non-European partners, responds to this urgent need to develop sustainable tourism in these three countries and matches the training needs of students by modernizing educational programs in Sustainable Tourism Development.

The project must thus help to circumvent the negative effects of mass tourism by mobilizing training course design.

Official launch of the project

The kick off meeting took place from April 3 to 7, 2017 in the city of Lyon, France. All partners were represented. They worked on the coordination of all the work packages, set the deadlines for the first activities and presented the quality management of the project.



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First achievements

The GPR No. 1 (regional steering group) took place in the three regions in the presence of the European referents, and the territorial diagnostics on the skills needs in the field of sustainable tourism were launched.



Study visits in Europe

Study visits to Europe for the leaders of partner universities during which European courses in sustainable tourism, teaching methods, business partnerships, student mobility systems and double degrees will be presented before the end of 2017:

CHIFFRES CLES

9 representatives of Chinese universities will visit their counterparts in Portugal

8 representatives of Vietnamese universities visited their counterparts in Greece from 12 to 16 of June 2017

9 representatives of Kirghizia's universities will visit their counterparts in Greece



The project partners at the kick off meeting in Lyon

The project partners

Promoter: South-West University Neofit Rilski, Bulgaria

GIP FIPAG, France

Association PARTENER, Roumania

International Telematic University, Italy

University of Thessaloniki, Greece

TEI of Serres, Greece

University of Algarve, Portugal

University D.Henrique,

Portugal University Guglielmo Marconi, Italy

KYRGYZSTAN

ADAM University

University of Economics Musa Ryskulbekov

State University of Issykkul

AIIESEC Kyrgyzstan

National Ministry of Education

Ministry of Culture of Kyrgyzstan, Department of Tourism

Association of Tourisme « Silk Road »

"RU VEN TOUR" Company

VIETNAM

National University of Agriculture

University of Hué

CHINA

University of Foreign Studies of Guangdong

University of Tourism of Sichuan

University of Jinan

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China :

University of Foreign Studies of Guangdong

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More information on : www.lmpt.eu